

## Specific Business Requirements European Portfolio

### 4. Artwork Requirements for Formulated Products

#### a) Individual Items - Barcodes

Procurement Europe & Russia (PER) or Communications department shall supply artwork for the required barcode label within the product packaging or labeling artwork that is developed with the Supplier, or is to be placed on the outside of the selling unit – as directed by the PER Buyer.

As the barcode is scanned for use at point of sale and inventory control, it shall be the responsibility of the Supplier to ensure, by use of a verification scanner or other means that the barcode on the finished artwork scans correctly. Please ensure that the barcode is as per the artwork provided by PER. Failure of delivered products to scan correctly shall be construed as a non-conformity in those products. ***If you have any queries please contact the relevant buying team.***

Artwork supplied by PER or Communications department is proprietary to the Amway family of companies and shall not be distributed, transferred to third parties, used, reproduced or otherwise copied for any purpose other than the purposes stated. Any unused product labels must be destroyed or returned to PER upon termination or expiration of the relevant purchase agreement with the supplier.

#### b) Individual Items – Packaging

During product selection the type of packaging will be discussed, packaging will vary dependant on project and product type. PER buyer or Communications department will supply artwork for the supplier to produce required packaging. Supplier shall submit a printers proof for approval prior to production. Supplier will be requested to send up to 5 samples.

During the life of a product, any artwork changes will be supplied for the supplier to incorporate within the agreed production run. Supplier will be required to submit a printers proof for approval prior to production. Supplier will be requested to send up to 5 samples.

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#### c) Individual Items – Instructions/Information

During product selection any required instructions/information will be discussed, they will vary dependant on project and product type. It will also be discussed whether this should be printed directly on the product, as an adhered label to product or as a leaflet. PER will supply artwork for the supplier to produce to agreed requirements. Supplier shall submit a printers proof for approval prior to production. Supplier will be requested to send up to 5 samples.

During the life of a product, any artwork changes will be supplied for the supplier to incorporate within the agreed production run. Supplier will be required to submit a printers proof for approval prior to production. Supplier will be requested to send up to 5 samples.

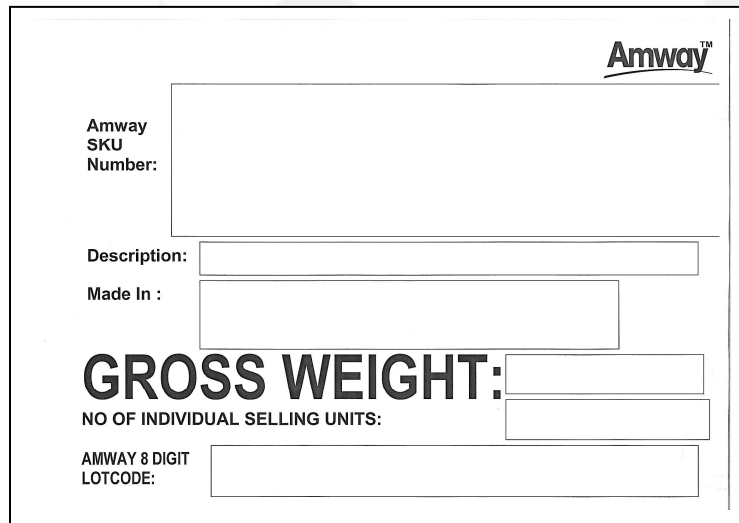
Artwork supplied or developed with ESP is proprietary to the Amway family of companies and shall not be distributed, transferred to third parties, used, reproduced or otherwise copied for any purpose other than the purposes stated. Any unused instructions/information leaflets/labels or products must be destroyed or returned to PER upon termination or expiration of the relevant purchase agreement with the supplier.

**d) Master Carton - Labelling**

- i) A Master Carton is a carton which contains 2 or more individual selling units
- ii) The front and two sides of all Master Cartons shall each bear following information:
  - o Amway Logo on top right corner
  - o Amway SKU Number
  - o Number of individual selling units per Master Carton (Quantity)
  - o Country of Origin
  - o *Space available for assigned Lot Code: (8 digits) – if requested to add one*

Supplier shall re-produce information as detailed either as labels or printed directly onto each master carton. All information must be legible to ensure that stock is not rejected.

Example of type of Master Carton label template (not to scale)



The image shows a rectangular label template for an Amway master carton. In the top right corner, the Amway logo is displayed. Below the logo, there are several text labels followed by empty rectangular boxes for data entry:
 

- Amway SKU Number:** followed by a large rectangular box.
- Description:** followed by a horizontal rectangular box.
- Made In :** followed by a horizontal rectangular box.
- GROSS WEIGHT:** followed by a horizontal rectangular box.
- NO OF INDIVIDUAL SELLING UNITS:** followed by a horizontal rectangular box.
- AMWAY 8 DIGIT LOTCODE:** followed by a horizontal rectangular box.

**e) Others Labels**

Some products requiring UN1222 labels, flammable labels or fragile labels should have the labels adhered to each master carton.